

**MARIN MUNICIPAL WATER DISTRICT
COMMUNICATIONS & WATER EFFICIENCY COMMITTEE /BOARD OF DIRECTORS
(COMMUNICATIONS & WATER EFFICIENCY) MEETING**

MINUTES

Wednesday, February 16, 2022

Via teleconference

(In accordance with Assembly Bill (AB) 361)

DIRECTORS PRESENT: Larry Bragman, Larry Russell, Monty Schmitt, Jack Gibson, and Cynthia Koehler

DIRECTORS ABSENT: None

CALL TO ORDER: Chair Koehler called the meeting to order at 9:30 a.m.

ADOPT AGENDA:

On motion made by Director Gibson and seconded by Director Bragman, the board approved the adoption of the agenda. The following roll call vote was made.

Ayes: Directors Bragman, Russell, Schmitt, Gibson, and Koehler
Noes: None

There was no public comment.

PUBLIC COMMENT:

There was no public comment.

CALENDAR ITEMS:

**Item 1 Minutes of the Communications & Water Efficiency Committee/Board of Directors
(Communications & Water Efficiency) Meeting of November 17, 2021**

On motion made by Director Gibson and seconded by Director Russell, the board approved the minutes by the following roll call vote:

Ayes: Directors Russell, Schmitt, Gibson, and Koehler
Noes: None
Abstain: Director Bragman

There were no public comments on this item.

Item 2 Water Efficiency Program Update

Water Efficiency Manager Carrie Pollard provided an update on the drought incentive programs, water use statistics, long-term initiatives, and upcoming projects. Some of the discussion among the board and staff included drought incentives, expenditures, and water usage.

There were four (4) public comments.

This was an informational item. The board did not take any formal action.

Item 3 Communications Activities Update


Communications and Public Affairs Manager, Adriane Mertens, presented to the board current communications and outreach activities including the new gardening digital resource library, relaunching of volunteer opportunities, and social media engagement. During the presentation, the board and staff reflected and conversed on what messaging they wanted to convey to their customers about the impacts of climate change, water shortage, and the impacts to the District.

There were three (3) public comments.

This, too, was an information item. The board did not take any formal action.

ADJOURNMENT

There being no further business, the Communications & Water Efficiency Committee/Board of Directors (Communications & Water Efficiency) meeting adjourned at 10:55 a.m.



Terrie Gillen, CMC
Board Secretary

The minutes were approved at the Communications & Water Efficiency Committee/Board of Directors (Communications & Water Efficiency) Special Meeting of May 25, 2022.