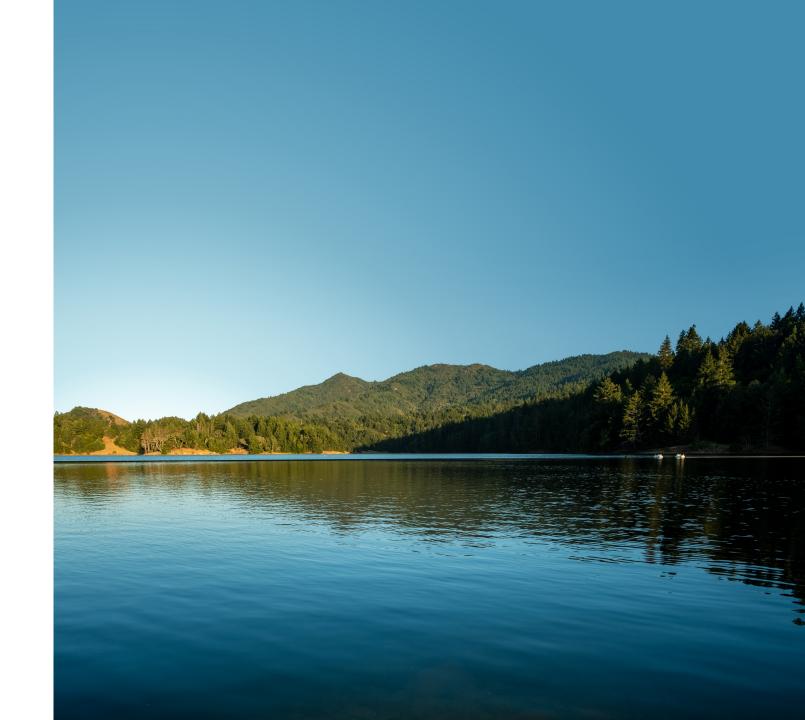


Communications 2023 Priorities



Overview: Communications 2023 Priorities

- Website Improvements
- Agenda Management System
- Outreach Support for Key District Efforts
- Public Education/ Storytelling Collateral

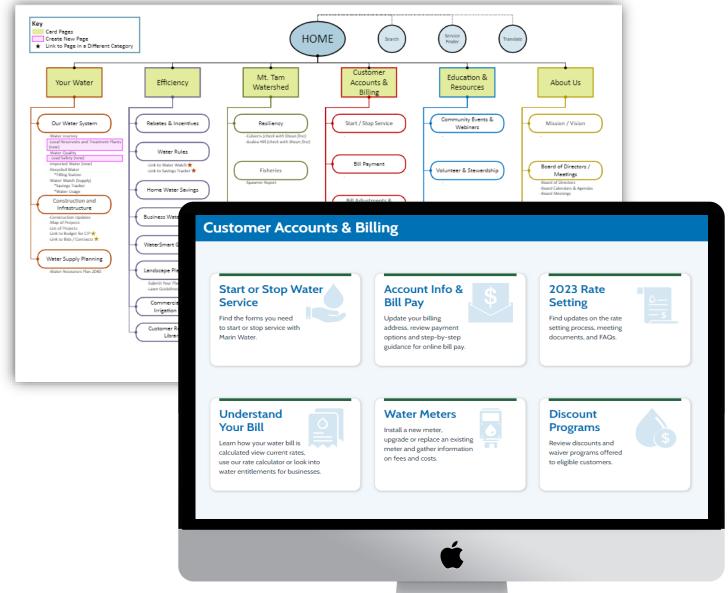
Website Improvements

Homepage Update

 Redesigns layout, organization, and look and feel of the District website homepage

Site Mapping

- Implementation of site map to reorganize website content
- Reconstruct major website landing pages



Concept

Website Improvements: Annual Goals & Milestones

Project Benefits

- Improve overall user navigation and accessibility of information
- Provide "front page" real estate to highlight timely District topics
- Support outreach needs of multiple District Departments and efforts

- ➤ Homepage Update Completed by April 2023
- ➤ Site Mapping Completed by March 2023

Agenda Management System

- Integrate new third party system with internal work flow for creation of agenda packets
- Migrate last 10 years of meeting agenda content to new portal
- Integrate public-facing agenda portal with District website

Each agenda item's docs are linked directly in the agenda

Board of Directors Regular Meeting

Packet

Details

ACTION ITEMS

7. RESOLUTION 2022-26- A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MISSION SPRINGS WATER DISTRICT PROCLAIMING A LOCAL EMERGENCY PERSISTS, RE-RATIFYING THE PROCLAMATION OF A STATE OF EMERGENCY BY EXECUTIVE ORDER N-09-21, AND RE-AUTHORIZING REMOTE TELECONFERENCE MEETINGS OF THE LEGISLATIVE BODIES OF THE MISSION SPRINGS WATER DISTRICT FOR THE PERIOD OCTOBER 23, 2022 – NOVEMBER 22, 2022, PURSUANT TO PROVISIONS OF THE RALPH M. BROWN ACT

It is recommended to approve Resolution 2022-26, continuing teleconferencing meetings for the period of October 23, 2022 - November 22, 2022.

STAFF REPORT AB 361 (SBEMP).pdf (0.04 MB)

Reso 2022-26 AB 361 - Subsequent Adoption (SBEMP).pdf (0.02 MB)

8. APPROVE CHANGE ORDER NO. 4 FOR THE WELL 24 ELECTRICAL PANEL REHABILITATION PROJECT

It is recommended to authorize the General Manager to negotiate and execute Change Order No. 4 with R.I.C. Construction Co. Inc. (R.I.C.) in the not to exceed amount of \$6,007.00 for additional work required to complete the Well 24 Electrical Panel Rehabilitation Project and allocate an additional \$7,500 for contingencies.

Staff Report _R.I.C._Amendment.pdf (0.03 MB)

R.I.C. Construction - CO 04.pdf (0.12 MB)



Example

Agenda Management System: Annual Goals & Milestones

Project Benefits

- Improve users experience when searching for board and committee meeting documents and videos
- Improve internal efficiencies

➤ Published and in use — By April 2023

Outreach Support for Key District Efforts

Support communications needs of District's three major concurrent efforts

- 2023 Rate Setting Process
- Strategic Water Supply Assessment
- Watershed Recreation
 Management Plan







Public Education/Storytelling Collateral

New opportunities to share our story

 (i.e. the complex operation that goes into delivering Marin Water to taps)

- Short video for digital platforms
- Event outreach booth display update
- Point of service signage (lobby/ service counters)
- Direct mailer for new customers

Annual Goal/Milestone

> Targeting completion of all items by August 2023



